

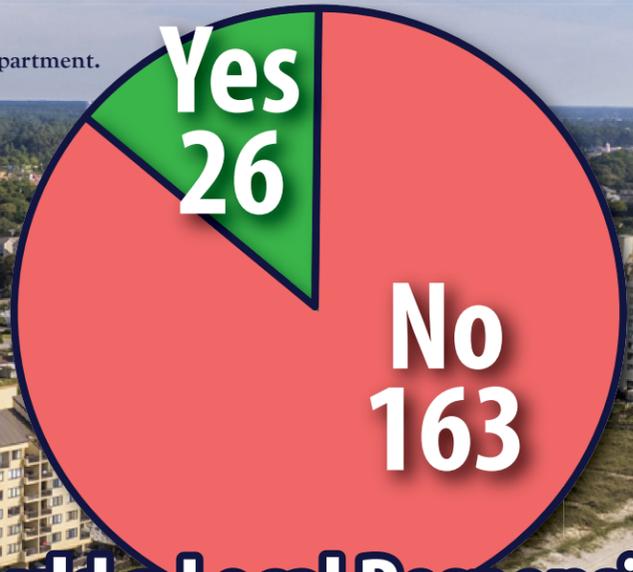


SHORT-TERM RENTAL COMMUNITY FEEDBACK

On June 10, 2025, the City of North Myrtle Beach held the first of two community input sessions on short-term rentals (STRs). This session focused on gathering feedback from residents who do not own or manage STRs. Over 200 people attended. The infographics* below highlight key concerns raised by residents, their preferences on STR management, and suggestions for elements to include in any future ordinance. *Full data available from the Planning & Development Department.



Number of Citizens Who Said the City Should Have Comprehensive Ordinance



Should a Local Responsible Party Be Required to Be a Licensed Professional?

TOP CONCERNS



PROS: Higher Accountability, Ability to Vet Tenants. **CONS:** Conflict of Interest, Licensed Agents Not Necessarily More Responsive, Added Cost, Property Rights

ORDINANCE ELEMENTS



This feedback will help guide the City's next steps. We appreciate the input from residents and remain committed to balancing neighborhood quality of life with property owner rights and tourism needs. We anticipate holding another information gathering session in late summer or early fall to continue the conversation and ensure community voices remain at the center of this process.